

Cookie Policy

This policy covers the use of cookies on the IRIS Connect website www.irisconnect.com (inclusive of our sub-domains discover.irisconnect.com and blog.irisconnect.com, blog.irisconnect.co.uk).

Use of cookies

We use cookies to better the users' experience while visiting the website. This website uses a cookie control system allowing the user on their first visit to the website to allow or disallow the use of certain categories of cookies on their computer / device. This complies with recent legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer / device.

Cookies are small files either saved to the user's computer's hard drive or that expire when you close your browser that track, save and store information about the user's interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within this website.

Below is a list of all the cookies we use of on website, their purpose, categorisation, and how long they are stored on your device for.

We consider "strictly necessary" and "functionality cookies" essential to our website's performance, smooth running and continued improvement.

Cookies we use:

Strictly Necessary

Name	Owned by	Domain	Duration	Purpose	Category
__cfduid	Cloudflare	.hsforms.net	1 year	Whitelisting specific users from security restrictions	Strictly Necessary
__cfduid	Cloudflare	.hubspot.com	1 year	Whitelisting specific users from security restrictions	Strictly Necessary
__cfduid	Cloudflare	.hscta.net	1 year	Whitelisting specific users from security restrictions	Strictly Necessary
__cfduid	Cloudflare	.hs-scripts.com	6 months	Whitelisting	Strictly

				specific users from security restrictions	Necessary
__cfduid	Cloudflare	.hs-analytics.net	1 year	Whitelisting specific users from security restrictions	Strictly Necessary
__cfduid	Cloudflare	hsstatic.net	1 year	Whitelisting specific users from security restrictions	Strictly Necessary
__cfduid	Cloudflare	.usemessages.com	1 year	Whitelisting specific users from security restrictions	Strictly Necessary
__cfduid	Cloudflare	.zopim.com	1 year	Whitelisting specific users from security restrictions	Strictly Necessary
_frontend-webforms_session	Podio	podio.com	End of browsing session	To use data collection forms on the website	Strictly Necessary

Functionality:

Name	Owned by	Domain	Duration	Purpose	Category
lang	LinkedIn	.ads.linkedin.com	End of browsing session	User preferences	Functionality
personalization_id	Twitter	.twitter.com	2 years	Twitter integration and sharing capabilities	Functionality
lang	Twitter	cdn.syndication.twimg.com	End of browsing session	User preferences	Functionality
NID	Google	.google.com	6 months	User preferences	Functionality
__zlcmid	Zopim	.irisconnect.com	1 year	Enables chat to continue with us as you view different pages on our site, or if you come back to the site later.	Functionality
__zlcprivacy	Zopim	.irisconnect.com	1 year	Set if you choose to	Functionality

				disable the __zcmid cookie and __zcmid is deleted	
AWSALB	Zopim	ie18.zopim.com	no data	Amazon load balancing	Functionality
__distillery	Wistia	.irisconnect.com	1 year	Wistia video player to remember video playback position.	Functionality
Local Storage	Wistia	https://fast.wistia.com/	no data	Unknown	Functionality
muxData	Wistia	.irisconnect.com	20 years	supports video functionality by Wistia.	Functionality

Targeting:

Name	Owned by	Domain	Duration	Purpose	Category
__hs_opt_out	Hub Spot	.irisconnect.com	2 months	Opt out of HubSpot tracking	Targeting
__hssc	Hub Spot	.irisconnect.com	1 hour	HubSpot Analytics	Targeting
__hssrc	Hub Spot	.irisconnect.com	End of browsing session	HubSpot Analytics	Targeting
__hstc	Hub Spot	.irisconnect.com	2 years	HubSpot Analytics	Targeting
hubspotutk	Hub Spot	.irisconnect.com	10 years	HubSpot Analytics	Targeting
messagesUtk	Hub Spot	.irisconnect.com	2 years	Track visitors using messages	Targeting
MUID	Bing	.bing.com	1 year	User Tracking	Targeting
_uetsid	Bing	.irisconnect.com	30 minutes	User Tracking	Targeting
BizID	LinkedIn	.ads.linkedin.com	6 months	User Tracking	Targeting
UserMatchHistory	LinkedIn	.ads.linkedin.com	6 months	User Tracking	Targeting
lidc	LinkedIn	.linkedin.com	1 day	Used for routing	Targeting
bcookie	LinkedIn	.linkedin.com	2 years	Browser ID cookie	Targeting
guest_id	Twitter	.twitter.com	2 years	Identify user	Targeting

vuid	Vimeo	.vimeo.com	no data	Vimeo Analytics unique id	Targeting
CONSENT	Google	.google.com	20 years	Unknown	Targeting

Further details:

This website uses tracking software to monitor its visitors to better understand how they use it.

Google Analytics

Google Analytics uses cookies to track visitor usage. The software will save a cookie to your computer's hard drive in order to track and monitor your engagement and usage of the website.

You can read Google's privacy policy [here](#) for further information. To opt out of being tracked by Google Analytics across all websites [click here](#).

HubSpot

We use HubSpot for website analytics. The full list of cookies can be found [here](#):

Zopim (Live Chat)

Zopim uses cookies so that you are able to continue a chat with us when you navigate to different pages of our website, or if you come back to the site later on.

Other Cookies

Other cookies may be stored to your computer's hard drive by external vendors when this website uses referral programs, sponsored links or adverts. Such cookies are used for conversion and referral tracking and typically expire after 30 days, though some may take longer. These include

- Twitter
- LinkedIn
- Bing
- Podio
- Vimeo



Cookies subject to change

The cookies on the website are subject to change without notice.

You acknowledge that this information may contain inaccuracies or errors and is subject to change and we expressly exclude liability for any such inaccuracies or errors to the fullest extent permitted by law.

Policy updates

We may occasionally update this Policy. You're encouraged to occasionally check back to see how we're protecting your information.